

CANNABIS PACKAGING SUMMIT

in partnership with



FEB 11-12, 2020 // ANAHEIM, CA
ANAHEIM CONVENTION CENTER



North America's First Summit on Cannabis Packaging

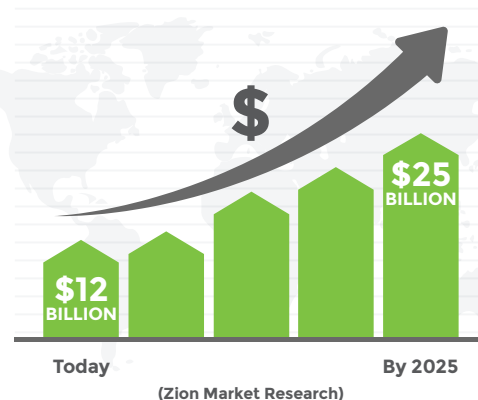
The West Coast's largest packaging show, WestPack, is joining forces with the only cannabis packaging conference to deliver this unique educational and networking event. The Cannabis Packaging Summit will help to bridge the "information gap" in the market by connecting the production, sale and distribution of cannabis products (food, medical, recreational) and the existing packaging networks serving food, pharma and medical device markets. This one-and-a-half-day event gives your company direct access to key decision makers, engineers, brand managers and more, who are actively sourcing compliant packaging solutions in this booming industry.

Why Cannabis Packaging Summit...

Exhibiting at the Cannabis Packaging Summit provides an abundance of opportunities to showcase your company, products, and services directly with buyers and purchase influencers in a dynamic, professional environment. This event will be the starting point for delegates, exhibitors and sponsors to hear from leading experts in the industry and establish beneficial partnerships over four hours of exclusive networking activities, coffee breaks, lunch, and a happy hour reception. Additionally, exhibitors will be surrounded by their fellow peers in the areas of materials, containers, labelers, design and more.

EXPERT PRESENTATIONS • NETWORKING EVENTS
SPONSOR EXHIBITS

GLOBAL CANNABIS PACKAGING MARKET



Types of Attendees You Could Meet:



Management



Engineering



Brand & Marketing



Production



Purchasing

Hear Expert Advice From:



Compliance
Healthcare Compliance
Packaging Council
(HCPC)



Legal
Keller & Heckman
Steptoe & Johnson



Industry
CCIA
NNACA



Academic
Rochester Institute
of Technology
Michigan State
University



International
Brazilian Health
Regulatory Agency
(Anvisa)

EXHIBITOR BENEFITS	PLATINUM	GOLD	SILVER	EXHIBIT ONLY
Standard Pod: 1-meter counter 2 chairs 1 wastebasket Electrical (500W) Custom graphic			X	X
Corporate logo on Cannabis Packaging Summit homepage	X	X	X	X
Company description, including link and logo, on the event website exhibitor directory	X	X	X	X
Exhibitor listing in the event app, the primary on-site attendee resource tool	X	X	X	X
Access to our <i>VIP Guest Invites</i> program, a marketing platform tool to invite your customers or prospects	X	X	X	X
Continual access to pre-registered press/analyst list and Informa's PR services	X	X	X	X
# of exhibitor staff passes	5	5	3	2
# of Cannabis Packaging Summit passes for your customers or selected staff	5	3	2	
Post event report with an overview of attendee demographics and highlights from the event	X	X	X	
Corporate logo in printed event guide	X	X		
Corporate logo on Cannabis Packaging Summit holding slides between sessions	X	X		
Attendee pre-reg email sponsorships	X	X		
Upgraded Pod: 2-meter counter 2 chairs 1 wastebasket Electrical (500W) Custom graphic	X	X		
Mega Sign (double-sided meterboard)	X			
Literature seat drop on Day 1 of Cannabis Packaging Summit - OR - Literature inclusion in Cannabis Packaging Summit attendee bags	X			
Cannabis Packaging Summit badge scan lead capture	X			
INVESTMENT	\$7,500	\$5,500	\$3,500	\$2,500

1M Standard Counter/Pod



Standard display counter

Offered to Exhibitors or Silver Sponsors

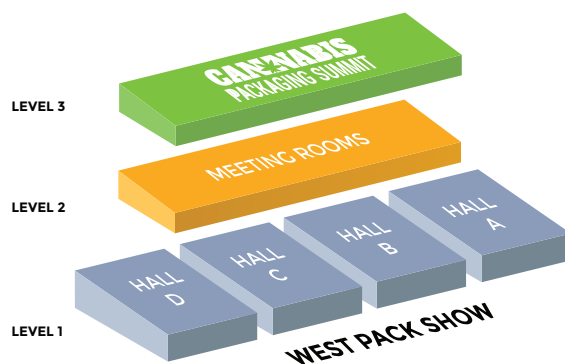
2M Upgraded Counter/Pod



Upgraded display counter

Offered to Gold or Platinum Sponsors

Anaheim Convention Center



Secure Your Space Today!

CANNABIS
PACKAGING SUMMIT



CALL

844-826-9378



EMAIL

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EXPLORE

exhibit.ubmamevents.com/CPS