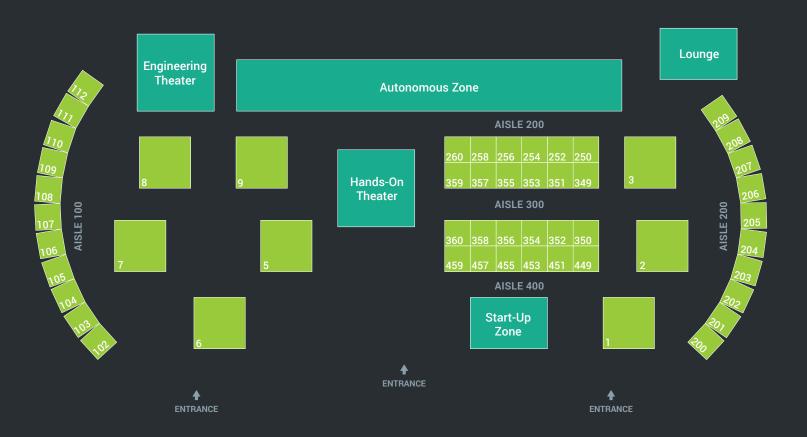


SANTA CLARA CONVENTION CENTER SANTA CLARA, CA

AUGUST 27-29, 2019

Connecting buyers and suppliers in the automotive electronics and intelligence industry



## A New Kind Of Expo & Conference Experience

The layout says it all - Drive World will be a unique three-day global event with conference programs, an expo, and an expected attendance of 2,000.

The show floor will be designed to immerse the attendee in an interactive experience with the latest innovations, thought leaders, and top suppliers.

> Floor space starts at \$55.00 per square foot

## CONFERENCE

An all-access conference program focused on content-rich, deep-learning opportunities, and featuring a visionary high profile keynote.

## INTERACTIVE EXPO

An interactive show floor experience with more opportunities for hands-on learning and discovering the newest technologies up close, plus on-the-floor content programs, a knowledge and networking center, and a start-up zone.

## THE SHOW FLOOR RE-IMAGINED

A shared and re-imagined expo show floor layout with both Drive World and ESC, allowing for more fluid sourcing and networking, resulting in better leads for you.





